

Public Workshop
Review

February 25th, 26th, & 27th 2020



Agenda

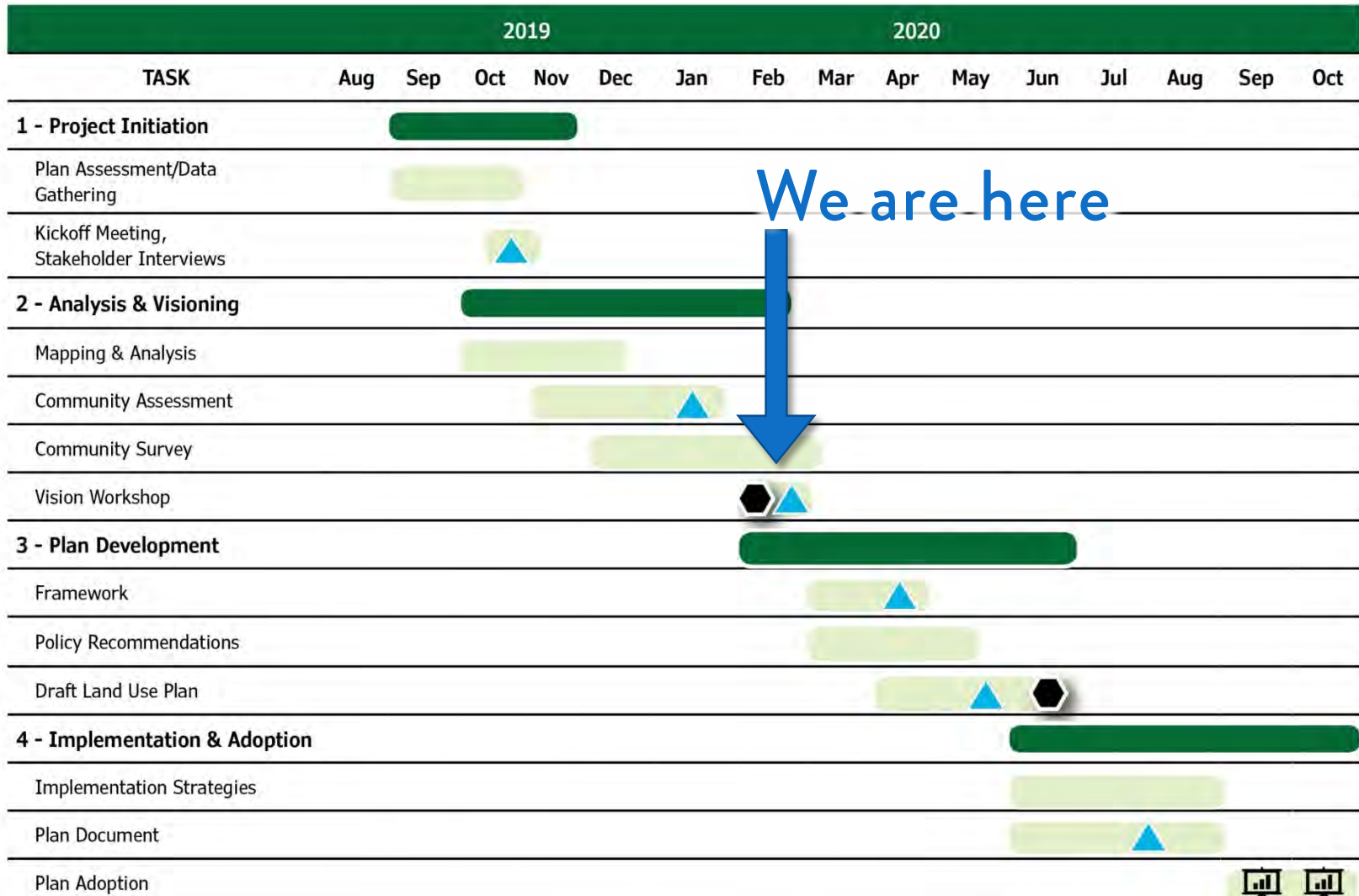
- Project Schedule and Public Engagement Update
- Preliminary Survey Results
- Discussion





Plan Update & Public Engagement Schedule


Overall Plan Update Schedule



Charrette Meeting Schedule

MEETING LOCATIONS		Monday, Feb 24 th	Tuesday, Feb 25 th	Wednesday, Feb 26 th
Duke's Water Treatment Plant 7980 Babe Stillwell Farm Road, Huntersville, NC 28078	8 AM			Coffee at the Studio Arts & Cultural Center (8:00 – 10:00 AM)
	9 AM			
	10 AM		Downtown Walking Tour Arts & Cultural Center (9:00 AM– 11:30 AM)	
	11 AM			
Arts & Cultural Center 109 S. Old Statesville Road Huntersville, NC 28078	Noon			
	1 PM	Open Studio Duke's Water Treatment Plant (Noon – 2:00 PM)		
Huntersville Town Hall 101 Huntersville-Concord Road Huntersville, NC 28078	2 PM		Open Studio Arts & Cultural Center (1:00 – 3:30 PM)	
	3 PM			
	4 PM			Steering Committee Meeting Duke's Water Treatment Plant (3:30 – 5:00 PM)
	5 PM	Visioning Workshop Duke's Water Treatment Plant (4:00 – 7:00 PM)	Planning Board Update Huntersville Town Hall (5:00 – 6:15 PM)	
6 PM	Public Review Mtg Duke's Water Treatment Plant (6:00 – 8:00 PM)			
7 PM				
8 PM				

HUNTERSVILLE
COMMUNITY PLAN



LOOKING FORWARD
THINKING BACK



Public Engagement Recap

Public Meeting Recap



- Approximately 49 attendees + Town staff + facilitators
- Open Studio times (~15 attendees)
- Walking Tour (~18 attendees)
- Coffee Talk (~30 attendees)



Public Meeting #1-Monday Night



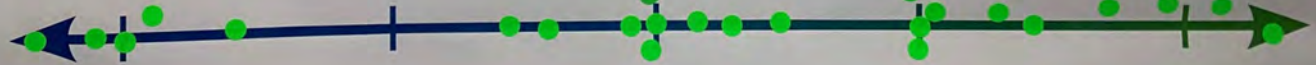
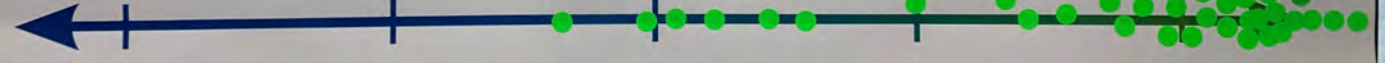
Community Values

Please place a dot on each scale indicating how you value each concept in a community plan



Low

High



Land Use Concerns

- Concern about growth and ability to keep up with infrastructure and services
- Cost and affordability of housing
- Support for economic development and jobs
- Revitalize downtown



Preferences: Character

Walkable

Smaller scale, mix of uses and/or building types



Rural

Lower overall density,
more greenspace



Auto-Oriented

Larger scale with separated uses

Instructions: Use dots and comment boards
provided to show land use types and design
preference for future development

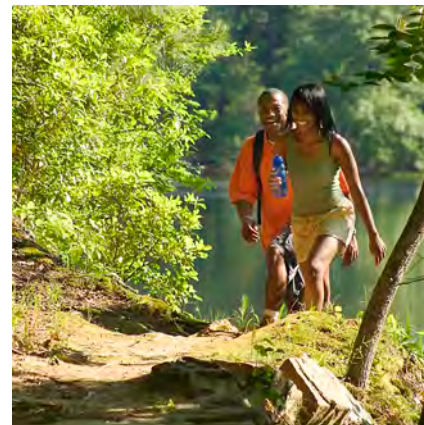
Preferences: Parks and Open Space

Passive Parks

- Greenways, trails
- Nature parks
- Multi-purpose greens
- Nature play

Open Space

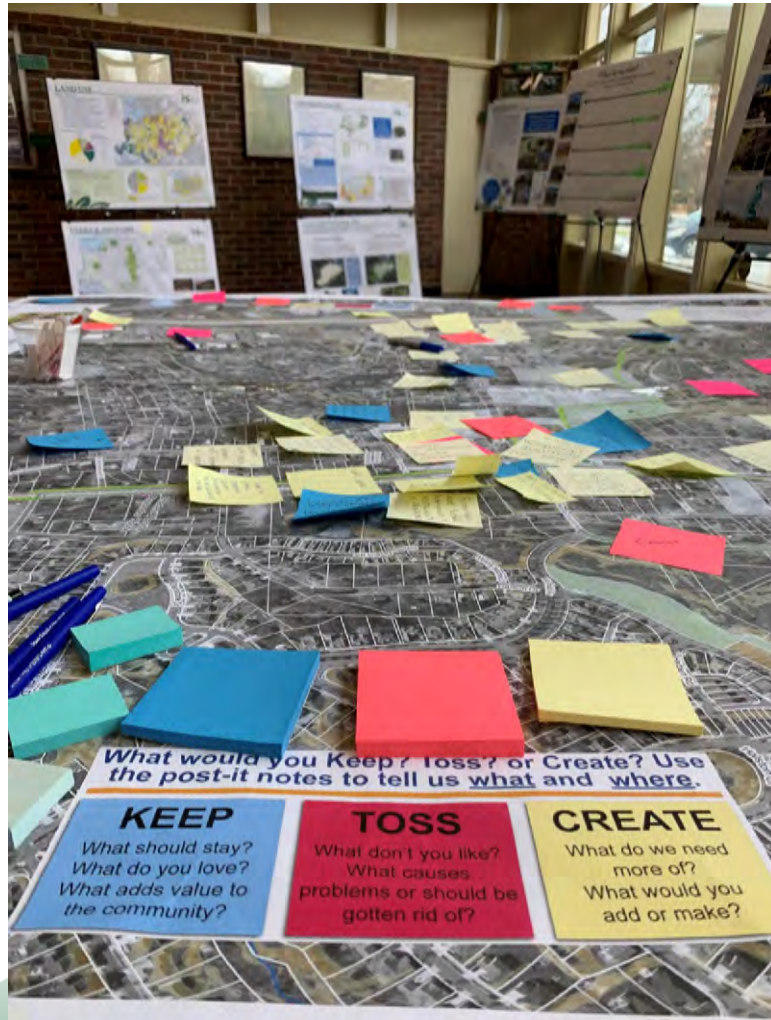
- Mature trees and water quality



Downtown Needs...?



Keep, Toss, Create



Highlights:

- **Keep**

- Dellwood Center and historic buildings, character
- Mature trees, vegetation

- **Toss**

- Unsightly buildings and maintenance issues

- **Create**

- Renovation, redevelopment and infill downtown – make it a destination!
- Design standards
- Attractive entranceways
- Parks, recreation
- Ped/bike connections
- Locally-owned businesses

Transportation

What we've heard



General thoughts and specific recommendations!

- ✓ *Improve connectivity throughout the study area*
- ✓ *Improve safety for bicyclists and pedestrians*
- ✓ *Make it easier to get to bus stops and more comfortable when at the bus stops*
- ✓ *Make transit better – buses and trains*
- ✓ *Make sure the transportation network keeps up with growth and development*



Downtown Walking Tour



- Sidewalks and walkability
 - Connecting, wide, clean, ADA
- Pride in Downtown!
- Appearance and maintenance, private and public
- Preserve history, fit character
- Encourage high density/intensity
- Destination for families
- Streetscape enhancements



Door-to-Door Downtown Business Engagement



Spoke with 7 downtown businesses.

- Downtown needs more parking
- Want more walkable streets, more attractive sidewalks, buildings
- Difficult to encourage investment from existing property owners



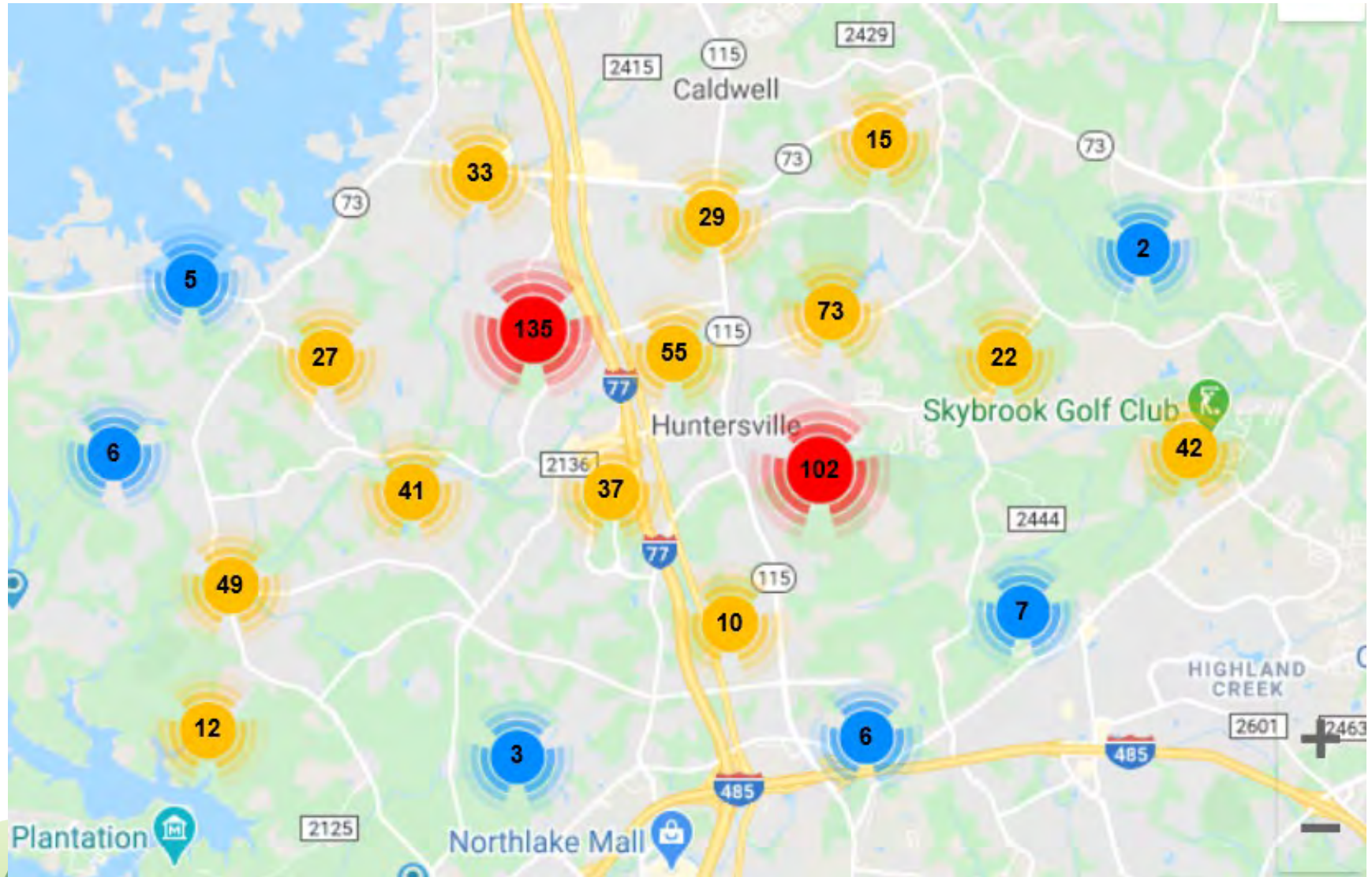
(Very) Preliminary Survey Results

Who has responded to the survey?

- Over 1,000 respondents!
- Most own their own homes – 92%
- Over half are between ages 36 to 55
- 87% of respondents identify as “white”
- Household income:
 - 62% are \$100,000+ per year
 - 4% below \$50,000 per year



Location of Respondents



Survey Next Steps

- Outreach to:
 - Minorities
 - Renters
 - Lower income households
- Staff to meet with organization in Dellwood Community on Thursday
- Potential for Community Meeting at Dellwood Community Center end of March
- Survey may be extended past current March 16th close date



What do you value most?

1. Low crime
2. Quality parks, recreation, and natural areas
3. Close to shopping
4. Jobs/employment



Quality of Life

	Excellent	Good	Fair	Poor	Very poor	Not sure
Huntersville as a place to live -9% from 2011	34% Excellent	55% Good	8% Fair	1% Poor	1% Very poor	1% Not sure
Huntersville as a place to raise children Consistent with 2011	34% Excellent	49% Good	7% Fair	1% Poor	- Very poor	9% Not sure
Huntersville as a place to work +3% since 2011	18% Excellent	39% Good	15% Fair	3% Poor	1% Very poor	23% Not sure
Huntersville as a place to retire -8% from 2011	16% Excellent	37% Good	21% Fair	8% Poor	2% Very poor	16% Not sure
Huntersville as a place to visit or do things on weekends New Q. Room for Imp.	12% Excellent	33% Good	37% Fair	12% Poor	4% Very poor	2% Not sure

Priority Issues

62%	Traffic and congestion	540 ✓
42%	Growth management (timing of growth and provision of services and infrastructure)	361 ✓
33%	Maintaining public services (schools, public safety, fire, and police)	283 ✓
32%	Creating safe, attractive walking, biking, and transit options	281 ✓
30%	Improvement of the historic downtown area of Huntersville	260 ✓
20%	Preservation of natural, scenic, and historical assets	176 ✓

Priority Issues



Priority Issues



Development Preferences

- Support for:
 - Balancing the tax base
 - Protecting sensitive watersheds
 - Maintain quality architectural and site design standards for commercial standards
 - General growth framework (high/low intensity areas)
- More discussion needed
 - How to balance development/preservation on edges and in rural tier
 - Where to allow/encourage mixed use development
 - Where and how to encourage more housing options (age + income)



Housing Preferences

59%

A house with a large yard, even if not near shopping and services

477 ✓

37%

A house with a smaller yard within walking distance of a park or school

301 ✓

23%

A low maintenance patio home or townhome near shopping and services

187 ✓

5%

Other (specify)

42 ✓

3%

An apartment or condo complex

28 ✓



Transportation

How do you **currently** travel?

	Walk	Bike	Drive	Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)
Work	6% Walk	1% Bike	90% Drive	3% Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)
Shopping	2% Walk	1% Bike	97% Drive	- Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)
Services	1% Walk	1% Bike	97% Drive	- Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)
Parks	12% Walk	4% Bike	83% Drive	- Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)

Transportation

How would you **like** to travel?

	Walk	Bike	Drive	Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)	Other
Work	19% Walk	14% Bike	46% Drive	19% Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)	2% Other
Shopping	32% Walk	17% Bike	42% Drive	9% Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)	1% Other
Services	27% Walk	16% Bike	48% Drive	8% Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)	1% Other
Parks	46% Walk	27% Bike	21% Drive	5% Transit (e.g. - bus, bus rapid transit (BRT), commuter rail, etc.)	1% Other



76% of people want to be
able to walk to parks...

Questions & Open House

